

## What is interim management?



**"Management is the art of inspiring others to realize a vision together." – John C. Maxwell**

Interim management is like a customized tool in the business toolbox – it fits the challenge at hand and enables precise adaptation to achieve short-term goals with long-term impact.

This refers to a temporary but highly specialized form of corporate management. An interim manager is usually appointed to a company for a defined period of time in order to achieve specific goals, overcome bottlenecks or shape change processes. These managers not only bring extensive experience and expertise, but also a fresh perspective from the outside.

## The key factors of interim management:

### 1. Flexibility:

Interim managers offer companies the flexibility that is essential in today's business world. They are quickly ready for action and can quickly adapt to different **corporate cultures, industries** and **challenges**. This flexibility makes it possible to act according to the situation and needs.

### 2. Expert Knowledge:

In many cases, companies need **specific expertise**, be it in restructuring, implementing new technologies or managing complex projects. Interim managers have a wealth of experience and have often already completed similar projects successfully. Their expert knowledge makes a decisive contribution to the company's success.

### 3. Independence:

Interim managers are independent experts who do not enter into long-term commitments. This enables an **objective assessment** of the company's situation and promotes the implementation of effective changes **without** internal political hurdles. Their independence is a guarantee for clear decisions and targeted actions.

### 4. Rapid Results:

The time factor is crucial when it comes to achieving business goals. Interim managers specialize in achieving measurable results in a short period of time. Thanks to their **goal-oriented approach**, they bring momentum to the change process and enable strategic measures to be implemented quickly.

### 5. Knowledge Transfer:

During their tenure in the company, interim managers not only establish sustainable changes, but also transfer their knowledge and best practices to the internal team. This transfer of knowledge strengthens the organization in **the long term** and has a **lasting effect**.

## Interim management as a strategic advantage

In the world of interim management, it's not just about bridging gaps. It is a strategic decision that shapes the future of a company. The flexibility, expertise and transformative power of interim managers make them indispensable partners in today's dynamic business world. If you're looking for a way to strengthen and transform your business, an experienced interim manager could be just the answer.

I will be happy to provide you with further information and a personal consultation. Discover the world of interim management and let's shape the future together.

## Conclusions

- **Customized adaptation:** The analogy of interim management as a customer-specific tool emphasizes its precise adaptability to current challenges.
- **Temporary highly specialized management:** Interim management is defined as temporary, highly specialized corporate management, which emphasizes its targeted applicability for specific objectives.
- **Fresh perspective:** The emphasis on a “fresh perspective from outside” emphasizes that interim managers are not only experts, but also bring a new perspective to the table.
- **Key factor – Flexibility:** Flexibility is emphasized as a key factor to illustrate that interim managers can adapt quickly to different environments and act as required.
- **Long-term benefits – knowledge transfer:** The mention of knowledge transfer emphasizes that interim managers not only achieve short-term results, but also bring about sustainable change through the transfer of know-how.



### Richard Porstmann

Ich bin Interim Manager durch und durch. In jedem meiner Mandate steckt ein Teil an Beratung, Know-how, das ich mitbringe und an meine Auftraggeber transferiere. Als Global Citizen verstehe ich Zusammenhänge länder- und kulturübergreifend und versuche, unseren Planeten durch meine Entscheidungen nicht nur gerechter, sondern auch sicherer und nachhaltiger zu machen. Sicherlich ist es dabei vorteilhaft, dass ich selbst in Brasilien geboren und als Deutsch-Brasilianer in einem internationalen Umfeld, darunter Asien, Südamerika und Osteuropa, gelebt sowie auch an mehreren Produktionsstandorten gearbeitet habe.